

Dhai Akhar Letter Writing Campaign (National Level)

Dhai Akhar Letter Writing Campaign will start from 15-06-2018 and the last date for posting letters under Dhai Akhar Letter Writing Campaign will be 30-09-2018. Letters posted after 30-09-2018 will not be accepted for this Dhai Akhar Letter Writing Campaign. A scanned copy of the letter can be submitted on the MyGov portal latest by 30-09-2018; however, it is compulsory that a hard copy of the letter bearing dispatch postmark of not later than 30-09-2018 be sent by post. The details of Dhai Akhar Letter Writing Campaign to be held at National Level are as under: -

- I. **Theme:** The theme of the Dhai Akhar Letter Writing Campaign will be “Letter to my motherland / मेरे देश के नाम खत” inspired by Rabindranath Tagore’s “Amar Desher Mati”. The letter, to be written in English/Hindi/Local Language, may be addressed to Chief Postmaster General of the respective Circles. The categories for National Level Dhai Akhar Letter Writing Campaign are as follows:
 - (i) **Up to 18 years: -**
 - (a) Inland Letter Card Category
 - (b) Envelope Category
 - (ii) **Above 18 years: -**
 - (a) Inland Letter Card Category
 - (b) Envelope Category
- II. **Proof of Age:** The participants have to give a certificate of proof of their age on the letter such as “I certify that I am Below/above the age of 18 as on 01/01/2018”. In case of winning letters, the age and other ID certificates will be verified by the Circle before sending the three best letters in each category to the Directorate.
- III. **Word Limit:** The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words under envelope category, or in an Inland Letter Card (ILC) with a word limit of not more than 500 words for ILC category. Only handwritten letters will be accepted.
- IV. **Permitted Stationery:** The embossed envelope / envelope with required stamp affixed and Inland Letter Card (ILC) will be the permitted stationery for participating in the campaign.

- V. The letter, in case of rural areas may be brought to the local BO and posted. The BOs will dispatch it to their respective Account Office (HO/SO) duly entered in Account Bag for further dispatch to concerned Circle Office.
- VI. **Shortlisting:** Top three letters in each category will be shortlisted by every Circle and prize will be awarded to these three entries at circle level. The selected letters at Circle level will be sent to the Directorate for further evaluation in each category at the National Level.
- VII. **Prizes:** The proposed prize money to be given to the winners of Circle Level and National Level Letters in each category are as follows:

Prize to be given to the winners in each Category at Circle Level:

Prize Category	Prize Amount
First Prize in each Category	Rs. 25,000/- (Rs. Twenty Five Thousand only)
Second Prize in each Category	Rs. 10,000/- (Rs. Ten Thousand only)
Third Prize in each Category	Rs. 5,000/- (Rs. Five Thousand only)

Prize to be given in each Category at National Level:

Prize Category	Prize Amount
First Prize in each Category	Rs. 50,000/- (Rs. Fifty Thousand only)
Second Prize in each Category	Rs. 25,000/- (Rs. Twenty Five Thousand only)
Third Prize in each Category	Rs. 10,000/- (Rs. Ten Thousand only)